



CALIFORNIA  
**CHARTER SCHOOLS**  
 CONFERENCE

**26TH ANNUAL**

MARCH 11-14, 2019  
 SACRAMENTO, CA

# CONFERENCE SPONSORSHIP

Ensure your company is in front of decision-making attendees.

## LEADERSHIP

Stand out from your competitors as leaders in your field.

## LOYALTY

Distinguish yourself as an important contributor to the charter school movement.

## LOCATION

Maximize your visibility with a prime exhibit spot in the Sponsor Circle.

## LEADS

Significantly increase booth traffic and sales.

# SPONSORSHIPS

Diamond \$35,000  
 Platinum \$30,000  
 Emerald \$25,000

Gold \$20,000  
 Silver \$15,000

Badge Lanyard \$15,000  
 Water Bottle \$15,000  
 WiFi Access \$12,000

Programming \$7,500  
 Welcome Reception \$7,500  
 Mobile Event App \$7,500

Exhibit Hall Expo Pavilion \$4,750  
 Exhibit Hall Ice Cream Social \$4,500  
 Exhibit Hall Lunch \$4,500  
 Regional Meetings \$4,500  
 Exhibit Hall Coffee Break \$4,250

# DIAMOND: \$35,000 (Exclusive — 1 available)

## Content

- 1 breakout session in strand of your choice (presentations must meet annual deadlines of November 1, 2018 to be included in printed materials)
- 1 poster session (presentations must meet annual deadlines of November 1, 2018 to be included in printed materials)

## Exhibit Presence & Registrations

- Two complimentary (10'x10') booths in the Sponsor Circle
- 10 complimentary, full conference registrations

## Advertising & Marketing

- Full-page color ad with premium placement in the printed program
- Your company's collateral in attendee registration materials (subject to approval)
- Complimentary post-conference attendee postal mail list

## Networking

- Complimentary meeting space provided for use at your discretion, location TBD (Any AV, Internet and/or catering at your own expense)
- 40 Welcome Reception drink tickets with your logo for you to distribute

## Brand Recognition

- Your logo on the cover of the printed program
- Video recognition of your company at each plenary session
- Your logo on a slide loop at each plenary session
- Your logo on one dedicated conference sign or cling in a high traffic area
- Your logo on conference website home page with link to your company's website
- Your logo on sponsor thank you web page with link to your company's website
- Your logo on an email sent by CCSA to all registered attendees promoting the conference
- Your logo on general sponsor thank you signage
- Conference logo provided for your use (with approval from CCSA)
- 500-word profile on sponsor thank you web page
- 500-word profile on floor plan & exhibitor search web page
- 500-word profile in mobile app
- Recognition in one "official news" notification in mobile app

# PLATINUM: \$30,000 (Exclusive — 1 available)

## Content

- 1 breakout session in strand of your choice (presentations must meet annual deadlines of November 1, 2018 to be included in printed materials)

## Exhibit Presence & Registrations

- Two complimentary (10'x10') booths in the Sponsor Circle
- 9 complimentary, full conference registrations

## Advertising & Marketing

- Full-page color ad with premium placement in the printed program
- Your company's collateral in attendee registration materials (subject to approval)
- Complimentary post-conference attendee postal mail list

## Networking

- Complimentary meeting space provided for use at your discretion, location TBD (Any AV, Internet and/or catering at your own expense)
- 30 Welcome Reception drink tickets with your logo for you to distribute

## Brand Recognition

- Your logo on the cover of the printed program
- Video recognition of your company at each plenary session
- Your logo on a slide loop at each plenary session
- Your logo on one dedicated conference sign or cling in a high traffic area
- Your logo on conference website home page with link to your company's website
- Your logo on sponsor thank you web page with link to your company's website
- Your logo on an email sent by CCSA to all registered attendees promoting the conference
- Your logo on general sponsor thank you signage
- Conference logo provided for your use (with approval from CCSA)
- 500-word profile on sponsor thank you web page
- 500-word profile on floor plan & exhibitor search web page
- 500-word profile in mobile app
- Recognition in one "official news" notification in mobile app

# EMERALD: \$25,000 (Exclusive — 1 available)

## Content

- 1 poster session (presentations must meet annual deadlines of November 1, 2018 to be included in printed materials)

## Exhibit Presence & Registrations

- One complimentary (10'x10') booth in the Sponsor Circle
- 8 complimentary, full conference registrations

## Advertising & Marketing

- Full-page color ad with premium placement in the printed program
- Your company's collateral in attendee registration materials (subject to approval)
- Complimentary post-conference attendee postal mail list

## Networking

- Complimentary meeting space provided for use at your discretion, location TBD (Any AV, Internet and/or catering at your own expense)
- 20 Welcome Reception drink tickets with your logo for you to distribute

## Brand Recognition

- Video recognition of your company at each plenary session
- Your logo on a slide loop at each plenary session
- Your logo on one dedicated conference sign or cling in a high traffic area
- Your logo on conference website home page with link to your company's website
- Your logo on sponsor thank you web page with link to your company's website
- Your logo on an email sent by CCSA to all registered attendees promoting the conference
- Your logo on general sponsor thank you signage
- Conference logo provided for your use (with approval from CCSA)
- 500-word profile on sponsor thank you web page
- 500-word profile on floor plan & exhibitor search web page
- 500-word profile in mobile app
- Recognition in one "official news" notification in mobile app

# **GOLD: \$20,000 (3 available)**

## **Exhibit Presence & Registrations**

- One complimentary (10'x10') booth in the Sponsor Circle
- 6 complimentary, full conference registrations

## **Advertising & Marketing**

- Half-page color ad in the printed program
- Your company's collateral in attendee registration materials (subject to approval)
- Complimentary post-conference attendee postal mail list

## **Networking**

- 15 Welcome Reception drink tickets with your logo for you to distribute

## **Brand Recognition**

- Video recognition of your company at each plenary session
- Your logo on a slide loop at each plenary session
- Your logo on conference website home page with link to your company's website
- Your logo on sponsor thank you web page with link to your company's website
- Your logo on an email sent by CCSA to all registered attendees promoting the conference
- Your logo on general sponsor thank you signage
- Conference logo provided for your use (with approval from CCSA)
- 300-word profile on sponsor thank you web page
- 300-word profile on floor plan & exhibitor search web page
- 300-word profile in mobile app
- Recognition in one "official news" notification in mobile app

## SILVER: \$15,000 (5 available)

### Exhibit Presence & Registrations

- One complimentary (10'x10') booth in the Sponsor Circle
- 5 complimentary, full conference registrations

### Advertising & Marketing

- Half-page color ad in the printed program
- Your company's collateral in attendee registration materials (subject to approval)

### Networking

- 10 Welcome Reception drink tickets with your logo for you to distribute

### Brand Recognition

- Video recognition of your company at each plenary session
- Your logo on a slide loop at each plenary session
- Your logo on conference website home page with link to your company's website
- Your logo on sponsor thank you web page with link to your company's website
- Your logo on an email sent by CCSA to all registered attendees promoting the conference
- Your logo on general sponsor thank you signage
- Conference logo provided for your use (with approval from CCSA)
- 300-word profile on sponsor thank you web page
- 300-word profile on floor plan & exhibitor search web page
- 300-word profile in mobile app
- Recognition in one "official news" notification in mobile app

## BADGE LANYARD: \$15,000 (Exclusive — 1 available)

### Exhibit Presence & Registrations

- 35% discount on one (10'x10') booth in the Sponsor Circle
- 4 complimentary, full conference registrations

### Advertising & Marketing

- Half-page color ad in the printed program

### Brand Recognition

- Your logo on badge lanyard, provided to all attendees with registration materials. *Badge lanyard selected and supplied by the conference.*
- Your logo on a slide loop at one plenary session

- Your logo on sponsor thank you web page with link to your company's website
- Your logo on an email sent by CCSA to all registered attendees promoting the conference
- Your logo on general sponsor thank you signage
- Conference logo provided for your use (with approval from CCSA)
- 100-word profile on sponsor thank you web page
- 100-word profile on floor plan & exhibitor search web page
- 100-word profile in mobile app

## WATER BOTTLE: \$15,000 (Exclusive — 1 available)

### Exhibit Presence & Registrations

- 35% discount on one (10'x10') booth in the Sponsor Circle
- 4 complimentary, full conference registrations

### Advertising & Marketing

- Half-page color ad in the printed program

### Brand Recognition

- Your logo on water bottle, provided to all attendees with registration materials. *Water bottle selected and supplied by the conference.*
- Your logo on a slide loop at one plenary session

- Your logo on sponsor thank you web page with link to your company's website
- Your logo on an email sent by CCSA to all registered attendees promoting the conference
- Your logo on general sponsor thank you signage
- Conference logo provided for your use (with approval from CCSA)
- 100-word profile on sponsor thank you web page
- 100-word profile on floor plan & exhibitor search web page
- 100-word profile in mobile app

## WIFI ACCESS: \$12,000 (Exclusive — 1 available)

### Exhibit Presence & Registrations

- 35% discount on one (10'x10') booth in the Sponsor Circle
- 4 complimentary, full conference registrations

### Advertising & Marketing

- Your company will select the conference WiFi password (with CCSA approval)
- Half-page color ad in the printed program

### Brand Recognition

- Your logo on WiFi signage
- Your logo on WiFi web page
- Your logo on a slide loop at one plenary session

- Your logo on sponsor thank you web page with link to your company's website
- Your logo on an email sent by CCSA to all registered attendees promoting the conference
- Your logo on general sponsor thank you signage
- Conference logo provided for your use (with approval from CCSA)
- 100-word profile on sponsor thank you web page
- 100-word profile on floor plan & exhibitor search web page
- 100-word profile in mobile app

## PROGRAMMING: \$7,500 (5 available)

### Exhibit Presence & Registrations

- 25% discount on one (10'x10') booth in the Sponsor Circle
- 4 complimentary, full conference registrations

### Advertising & Marketing

- Half-page color ad in the printed program

### Brand Recognition

- Your logo on a slide loop at one plenary session
- Your logo on main landing page of online program search
- Your logo on sponsor thank you web page with link to your company's website
- Your logo on an email sent by CCSA to all registered attendees promoting the conference

- Your logo on general sponsor thank you signage
- Your logo on programming sponsor thank you sign
- Conference logo provided for your use (with approval from CCSA)
- 100-word profile on sponsor thank you web page
- 100-word profile on floor plan & exhibitor search web page
- 100-word profile in mobile app
- Your logo distinguishing your company as a programming sponsor in the mobile app
- Recognition in one "official news" notification in mobile app
- \* *Please note that the Programming Sponsorship does not include or guarantee a breakout session; proposals may be submitted separately through the Call for Proposals.*



## WELCOME RECEPTION: \$7,500 (5 available)

### Exhibit Presence & Registrations

- 25% discount on one (10'x10') booth in the Sponsor Circle
- 3 complimentary, full conference registrations

### Advertising & Marketing

- Quarter-page color ad in the printed program

### Networking

- 30 Welcome Reception drink tickets with your logo for you to distribute

### Brand Recognition

- Your logo on two cocktail tables at Welcome Reception
- Your logo on Welcome Reception signage
- Your logo on a slide loop at one plenary session

- Your logo on Welcome Reception listing in online program search
- Your logo on sponsor thank you web page with link to your company's website
- Your logo on an email promoting Welcome Reception to all registered attendees
- Your logo on general sponsor thank you signage
- Conference logo provided for your use (with approval from CCSA)
- 100-word profile on sponsor thank you web page
- 100-word profile on floor plan & exhibitor search web page
- 100-word profile in mobile app
- Recognition in one "official news" notification in mobile app

## MOBILE EVENT APP: \$7,500 (3 available)

### Exhibit Presence & Registrations

- 25% discount on one (10'x10') booth in the Sponsor Circle
- 3 complimentary, full conference registrations

### Advertising & Marketing

- Quarter-page color ad in the printed program
- Banner ad on mobile app

### Brand Recognition

- Your logo on mobile app homepage
- Your logo on mobile app signage
- Your logo on mobile app web page
- Your logo on a slide loop at one plenary session
- Your logo on sponsor thank you web

page with link to your company's website

- Your logo on an email sent to all registered attendees promoting the conference mobile app at the conference
- Your logo on general sponsor thank you signage
- Conference logo provided for your use (with approval from CCSA)
- 100-word profile on sponsor thank you web page
- 100-word profile on floor plan & exhibitor search web page
- 100-word profile in mobile app
- Recognition in one "official news" notification in mobile app

## EXHIBIT HALL EXPO PAVILION: \$4,750 (3 available)

### Exhibit Presence & Registrations

- Preferred booth placement in the Sponsor Circle (does not include a complimentary booth)
- 3 complimentary, full conference registrations

### Advertising & Marketing

- Quarter-page color ad in the printed program

### Brand Recognition

- Your logo on Expo Pavilion signage
- Your logo on a slide loop at one plenary session
- Your logo on Expo Pavilion listing in online program search
- Your logo on sponsor thank you web page with link to your company's website

- Your logo on an email sent by CCSA to all registered attendees promoting the conference
- Your logo on general sponsor thank you signage
- Your logo on Expo Pavilion listing in mobile app
- Conference logo provided for your use (with approval from CCSA)
- 100-word profile on sponsor thank you web page
- 100-word profile on floor plan & exhibitor search web page
- 100-word profile in mobile app
- \* *Please note that the Expo Pavilion Sponsorship does not include or guarantee a poster session; proposals may be submitted separately through the Call for Proposals.*

## EXHIBIT HALL ICE CREAM SOCIAL: \$4,500 (3 available)

### Exhibit Presence & Registrations

- Preferred booth placement in the Sponsor Circle (does not include a complimentary booth)
- 3 complimentary, full conference registrations

### Advertising & Marketing

- Quarter-page color ad in the printed program

### Brand Recognition

- Your logo on Ice Cream Social signage
- Your logo on a slide loop at one plenary session
- Your logo on Ice Cream Social listing in online program search

- Your logo on sponsor thank you web page with link to your company's website
- Your logo on an email sent by CCSA to all registered attendees promoting the conference
- Your logo on general sponsor thank you signage
- Your logo on Ice Cream Social listing in mobile app
- Conference logo provided for your use (with approval from CCSA)
- 100-word profile on sponsor thank you web page
- 100-word profile on floor plan & exhibitor search web page
- 100-word profile in mobile app

## EXHIBIT HALL LUNCH : \$4,500 (3 available per day, 2 days)

### Exhibit Presence & Registrations

- Preferred booth placement in the Sponsor Circle (does not include a complimentary booth)
- 2 complimentary, full conference registrations

### Advertising & Marketing

- Quarter-page color ad in the printed program

### Brand Recognition

- Your logo on Exhibit Hall Lunch signage
- Your logo on a slide loop at one plenary session
- Your logo on Exhibit Hall Lunch listing in online program search
- Your logo on sponsor thank you web page with link to your company's website

- Your logo on an email with details on exhibit hall activities sent to all registered attendees promoting the conference
- Your logo on general sponsor thank you signage
- Your logo on Exhibit Hall Lunch listing in mobile app
- Conference logo provided for your use (with approval from CCSA)
- 100-word profile on sponsor thank you web page
- 100-word profile on floor plan & exhibitor search web page
- 100-word profile in mobile app

## REGIONAL MEETINGS: \$4,500 (1 available per Meeting: LAUSD; LA Counties/ San Fernando Valley; Bay Area; NE & Central Valleys/Santa Barbara & Ventura; Southern CA)

### Exhibit Presence & Registrations

- Preferred booth placement in the Sponsor Circle (does not include a complimentary booth)
- 2 complimentary, full conference registrations

### Advertising & Marketing

- Quarter-page color ad in the printed program

### Brand Recognition

- Opportunity for your company to make a 3-minute introduction at your sponsored Regional Meeting during CCSA
- Your logo on Regional Meeting sponsor thank you signage
- Your logo on a slide loop at one plenary session
- Your logo on Regional Meetings section of online program search

- Your logo on sponsor thank you web page with link to your company's website
- Your logo on an email with details on Regional Meetings sent to all registered attendees promoting the conference
- Your logo on general sponsor thank you signage
- Your logo on Regional Meetings listing in mobile app
- Conference logo provided for your use (with approval from CCSA)
- 100-word profile on sponsor thank you web page
- 100-word profile on floor plan & exhibitor search web page
- 100-word profile in mobile app

# EXHIBIT HALL COFFEE BREAK: \$4,250 (3 available per day, 2 days)

## Exhibit Presence & Registrations

- Preferred booth placement in the Sponsor Circle (does not include a complimentary booth)
- 2 complimentary, full conference registrations

## Advertising & Marketing

- Quarter-page color ad in the printed program

## Brand Recognition

- Your logo on Coffee Break signage
- Your logo on a slide loop at one plenary session
- Your logo on Coffee Break listing in online program search
- Your logo on sponsor thank you web page with link to your company's website

- Your logo on an email with details on exhibit hall activities sent to all registered attendees promoting the conference
- Your logo on general sponsor thank you signage
- Your logo on Coffee Break listing in mobile app
- Conference logo provided for your use (with approval from CCSA)
- 100-word profile on sponsor thank you web page
- 100-word profile on floor plan & exhibitor search web page
- 100-word profile in mobile app

## CUSTOM SPONSORSHIPS

Let us help you achieve your marketing goals!

CCSA wants to partner with your company to customize a sponsorship that's right for you.

Contact us to discuss the possibilities.

## CONTACT US

Exhibit Management

800.280.6218

[sponsorships@ccsa.org](mailto:sponsorships@ccsa.org)