

 SPONSORSHIP OPPORTUNITIES CALIFORNIA CHARTER SCHOOLS VIRTUAL CONFERENCE March 15-19, 2021	TIER THREE	TIER TWO	TIER ONE
	\$6,000	\$10,500	\$17,500
CONTENT & NETWORKING OPPORTUNITIES			
Present one breakout session as a part of the virtual conference			✓
Opportunity to participate as a presenter in the pre-conference Developer Summit*		✓	✓
Opportunity to participate in the Speed Networking portion of the pre-conference Developer Summit	✓	✓	✓
Focused expo demonstration on Zoom: During our dedicated "Solutions Hour" sponsors will be given to opportunity to present a short educational session or product demonstration virtually. These sessions will be promoted as part of the available content for the virtual Exhibit Hall	✓	✓	✓
Dedicated Zoom room for meetings: As part of our platform, sponsors will receive a dedicated zoom room where they can hold private meetings, demos, or conversations		✓	✓
Opportunity to post survey question during networking on relevant topic		✓	✓
Post-conference attendee mailing list (postal addresses only, one time use)	✓	✓	✓
VIRTUAL EXHIBIT HALL			
Virtual exhibit package included with sponsorship	<u>STARTER</u>	<u>STANDARD</u>	<u>PREMIUM</u>
Priority placement on virtual exhibit hall landing page	✓	✓	✓
Customized lead qualifier: Add additional qualifying questions on the pop-up "Tell Me More" lead generator		✓	✓
BRANDING & LOGO RECOGNITION			
Social media post: Your social media post re-posted by CCSA on Twitter or Facebook	1	2	3
Networking By Topic: During our networking sessions, you'll have exclusive branding and logo recognition. And — the opportunity to promote a prize give-away/drawing at the end of the session.		✓	✓
Solutions Hour: Your logo displayed during the Solutions Hour of the conference			Tuesday
Rotating banner ad on exhibit hall landing page/session description pages		✓	✓
Sponsor recognition in a push notification to attendee dashboards		1	1
Your logo on email to registered attendees	1	2	3
Your logo before general sessions		✓	✓
Your logo on post-conference email	✓	✓	✓
Your logo & profile on sponsor thank you web page	100 word profile	100 word profile	300 word profile
Your logo on conference home page			✓
Rotating banner ads on conference info pages (may include virtual lobby, help desk, exhibit hall, attendee dashboard)	1	2	4
Discount on additional enhancement opportunities	30%	35%	35%
ADDITIONAL OFFERINGS			
Opportunity for your company to provide digital swag to attendees (you provide the swag) <i>under development</i>	✓	✓	✓
Complimentary, full conference registrations	2	3	5
Complimentary attendee scholarships to distribute to your constituents **	3	7	15
Conference logo for use by your company	✓	✓	✓

*Subject to approval by review panel

**Additional scholarships available in packs of 10 for \$1500 (normally \$180 each after October)