NOOK
event pods

Intimate Places
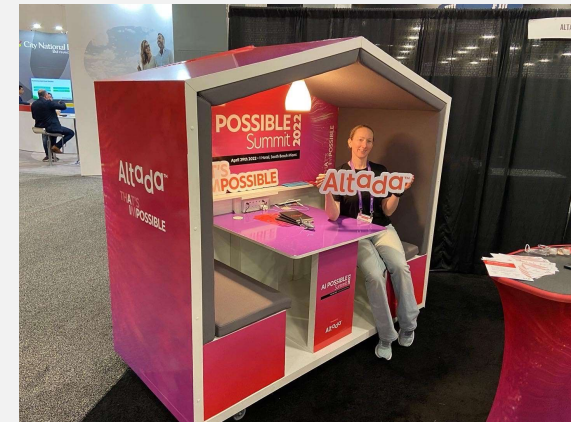for Event Spaces

Creates personal space to recharge, reset and promote wellbeing at any event.

the **deondo** company

NOOK
event pods

TECHNICAL SPECS, FEATURES, BRANDING OPTIONS/PRICING

BOOK A NOOK®

NOOK
event pods

Intimate Places
for Event Spaces

Creates personal space to recharge, reset and promote wellbeing at any event.

Lighting

Charging

Acoustic

Seating

Storage

Portable

NOOK
event pods

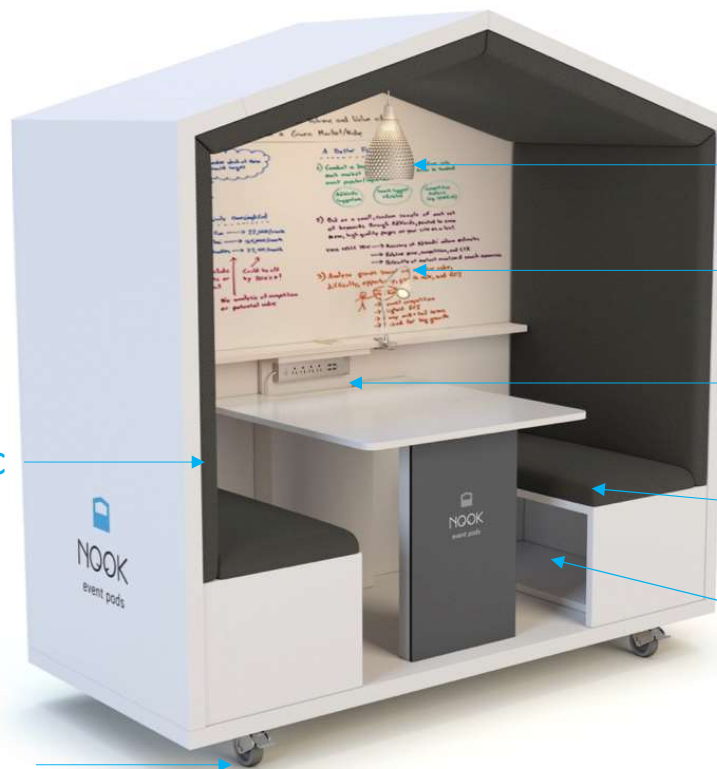Intimate Places
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Whiteboard

Lighting

Whiteboard

Charging

Acoustic

Seating

Storage

Portable

NQOK
event pods

Intimate Places
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Lighting

Screen

Charging

Acoustic

Seating

Storage

Portable

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Open

Lighting

Charging

Acoustic

Seating

Storage

Portable

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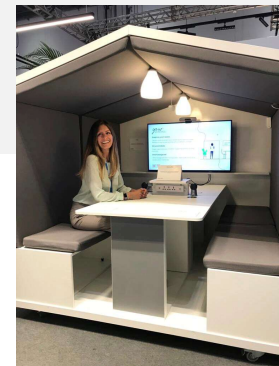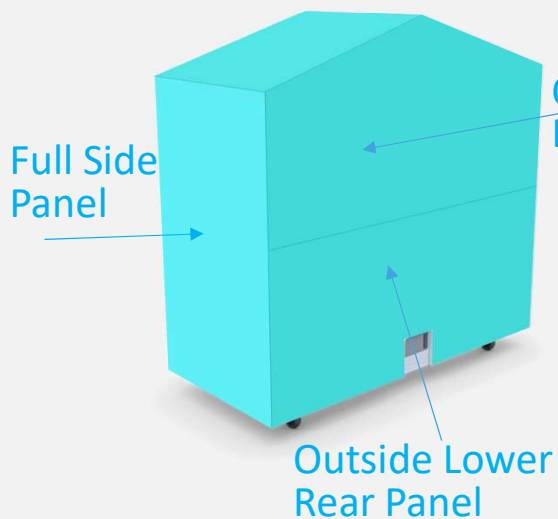All hard surfaces of the NOOK Event Pod can be branded with sponsor messaging

Basic Branding for Smaller Budgets

20"x20"
Patch
Side
Wall

10"x10"
Patch
Table Leg

Show off your brand and messaging

NOOK
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Full Side Panel

Outside Upper Rear Panel

Outside Lower Rear Panel

Full Roof Panel

Inside Upper Rear Panel

Table Top

Full Bench Seat

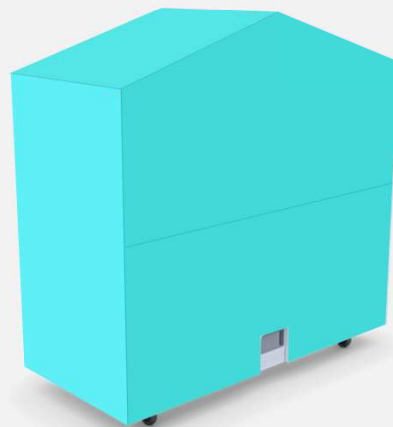Full Table Leg

NQOK
event pods

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Full Wrap Package

Branding Package includes:
- Outside Upper Rear Wall
- Outside Lower Rear Wall
- Two Roof Panels
- Two Bench Seats
- Two Full Side Panels
- Full Table Leg

(Table Top and Inside Walls not included)
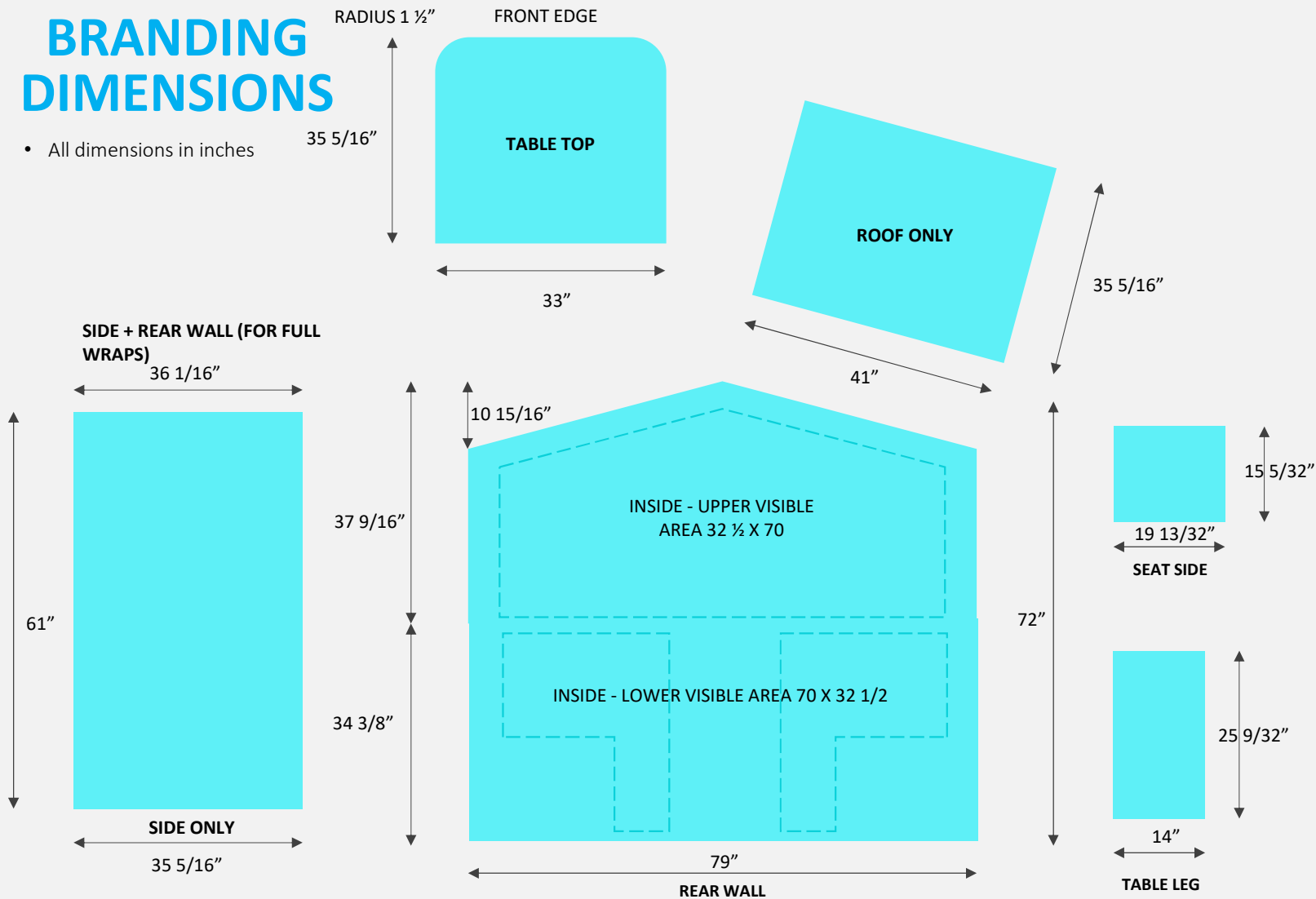
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BRANDING DIMENSIONS

- All dimensions in inches

TABLE TOP

RADIUS 1 ½"   FRONT EDGE

35 5/16"

33"

ROOF ONLY

35 5/16"

41"

SIDE + REAR WALL (FOR FULL WRAPS)

36 1/16"

10 15/16"

37 9/16"

34 3/8"

61"

SIDE ONLY

35 5/16"

INSIDE - UPPER VISIBLE
AREA 32 ½ X 70

INSIDE - LOWER VISIBLE AREA 70 X 32 1/2

72"

79"

REAR WALL

SEAT SIDE

15 5/32"

19 13/32"

TABLE LEG

25 9/32"

14"

BRANDING FORMAT SPECS

Finished art preferred:

• Raster files must be submitted AT SIZE and 72dpi preferred.
Vector must be either at size or production scale must be included so we can resize to the proper dimensions
(i.e., 2:1, 5:1, 10:1, etc)
• All text must be outlined or copies of the fonts used included/embedded within the files. Failure to do so may
result in art fees.
• Finished files must include 1" total bleed per side/surface to ensure proper coverage and alignment of all
assets during installation. In addition to finished print files, please include any renderings or mock ups that you
used on the NOOK Event Pod to create your artwork files.
• Refrain from placing important elements such as text or logos across the outlet box located on the lower back
of the NOOK Event Pod.

All assets and finished files must be submitted in CMYK color format. Failure to do so may result in incorrect color
output. Please make sure all text or numbers are accurate. We are not responsible for any errors once approval
to print has been received. Once production has begun any changes afterwards will incur additional fees.

Art file production requirements:

• Vector-based assets (.ai, .eps, .svg) . PDFs can sometimes contain vector assets but most often pdf saving will
rasterize and flatten things so please be careful when submitting them.
or Raster (.jpg, .png, .tiff, .bmp) files sent at the size they will appear on the final finished surface and minimum
resolution of 150dpi (300dpi preferred).
• Please do not submit very small files or thumbnails, nor should you submit computer/phone screenshots of
anything to be used in the final art. If submitting photos from a camera phone please make sure resolution is as
high as possible (3mb minimum) to ensure proper appearance in the final product.

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BRANDING PRICING

PART	DIMENSIONS		CHARGE
Side Patch - Per Side	20" x 20"	$	150.00
Side Full - Per Side	H61" x W35 5/16"	$	350.00
Table Leg Patch	H10" x W10"	$	75.00
Table Leg Full	H25 9/32" x W14"	$	120.00
Interior Tabletop	D35 5/16" x W33"	$	250.00
Outside Rear LOWER Half	H34 3/8" x W79"	$	475.00
Outside Rear UPPER Half	H37 9/16" x W79"	$	475.00
Entire Inside Rear Upper Half Wall	H32 1/2" x W70"	$	475.00
Entire Inside Rear Lower Half Wall, Contour	W39 1/4" x H20"	$	395.00
Front Bench Seat Panel	H15 5/32" x W19 13/32"	$	120.00
Rooftop Panels Per Panel	H41" x W35 5/16"	$	258.00
Proof with Client Provided Artwork		$	100.00
Full Wrap Per Nook - Upper & Lower Outside Walls, 2 Full Side Panels, 2 Roof Top Panels, Full Table Leg and Both Bench Seats **(Table Top and Inside Walls not included)**		$	2,400.00
Design Render		$	185.00

Rates for branding includes printing and removal of material. Installation may have additional charges.