

High Impact Local Advocacy

Moving the needle forward in your community

Meet Our Panel

Fatima

Cristerna-Adame

Regional Director -
Inland Empire, California
Charter Schools
Association

Debra

Tarver

Executive Director
Desert Trails Preparatory
& LaVerne Preparatory
Academy

Barbara

Hale

Executive Director
-Sycamore Academy &
Riverside County Board
Member



Identification



Who are we influencing?

*Parents

*Legislators

*School board members

*County board members

*Staff

What do we need from them?



*New school approval

*Renewal

*Fair quality oversight

*Fair laws for charter school
flexibility

*Student and parent choice

WHY?

Why are we trying to influence them?



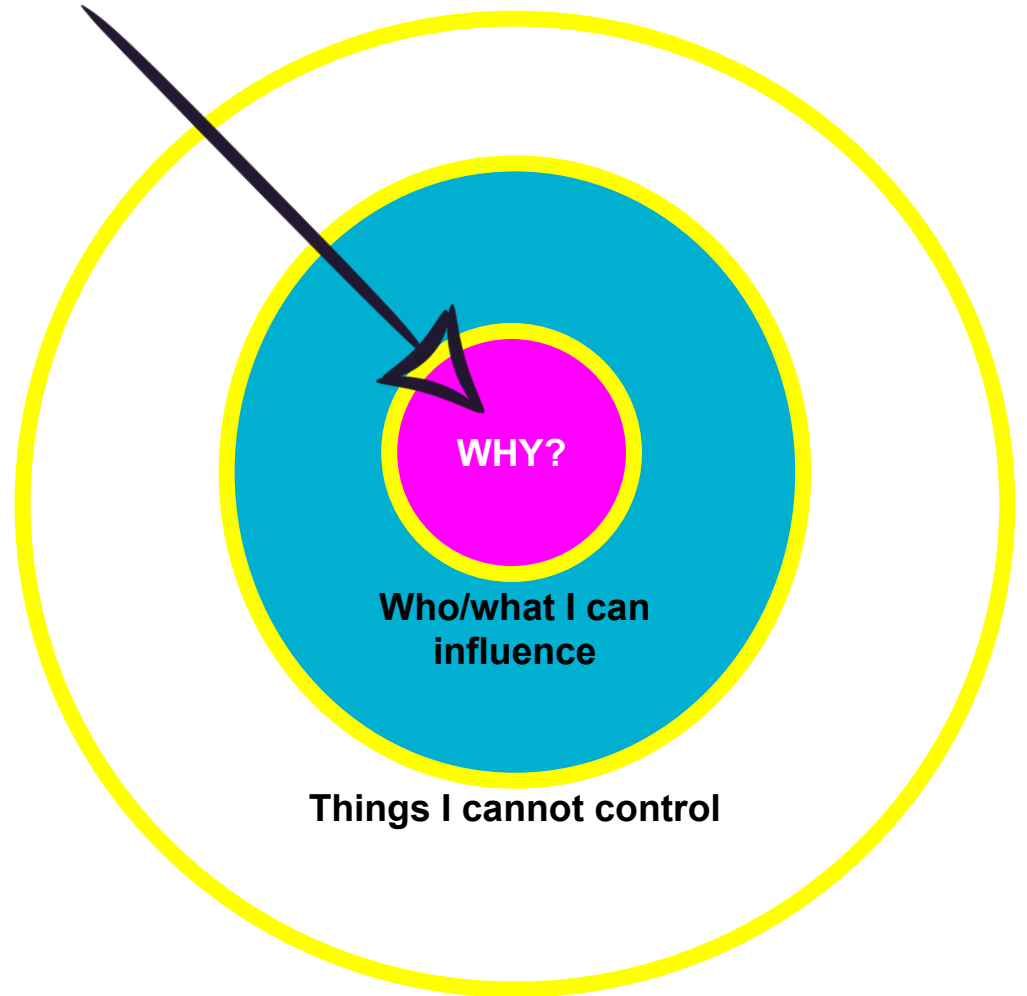
Spoiler Alert: Charter school leaders, authorizers and stakeholders all care about the same things:

Student Success

High Quality Education

Transparency

Equity



SMALL Strategies for BIG success!

***Visit and share more than once every 5 years – demonstrate that you are a partner in oversight.**

***Send your students and families to give updates or share personal stories**

***Cards/letters go a long way**

***Invite them to visit school, just because, for events, activities, etc.**



Examples of Success:



Arts Spotlight: Creativity is EVERYWHERE at Encore High School Riverside



SOAR Charter Academy Connie Leyva Invitation



QUESTIONS

